

FOR IMMEDIATE RELEASE

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5 Steps to Rapid Employment

A revolutionary program for job seekers that will forever change their lives!

“Today’s problem isn’t that there are no jobs; it’s that most people don’t know the specific things they need to do to achieve success.”

Jay Block

Dynamic Works Institute, and the Jay Block Companies, introduce a powerful motivational program that provides the specific steps and skills needed to achieve **results that are rapid and astounding – even in today’s job market!**

You will learn the five things that 99% of your competition doesn’t know that will allow you to find the hidden jobs, stand out from the competition, land an interview, succeed in the interview process, and land the job you want at the pay you deserve. These comprehensive steps work for any level of job candidate, whether you are a high school or college graduate, blue collar worker, middle management, executive, or the long-term unemployed.

The Five Modules in this Program Include:

1. Riding the Emotional Roller-Coaster:

Take control of your fears and emotions. Master the 4 emotional channeling techniques and learn the 10 principles of success.

2. Defining and Aligning Your Life and Career Goals:

Identify a career path that inspires your life’s dreams and ambitions and become empowered to do whatever it takes to get the job you desire.

3. Creating Value-Based Resumes and Self-Marketing Tools:

Value-based resumes quickly and powerfully communicate your ability to produce results BETTER than other qualified candidates. Get noticed!

4. Creating Your Meticulous Action Plan (MAP):

Learn to create a personal weekly MAP that will give you a clear advantage over the 99.5 percent of your competition who are just “winging it.”

5. Putting Your Plan into Action:

Now that you have a positive attitude, well-defined goals, a strong resume, and a well-thought-out action plan, put your plan into action and land that new job!

Bonus Workshops:

1. Get LinkedIn or Get Left Out:

LinkedIn is a site that allows for virtually “endless” personal referrals. This workshop provides detailed steps on how to maximize use of LinkedIn to find a new, well-paying job.

2. Is That Legal? The Difference Between Unlawful and Unethical Hiring Practices:

This workshop raises awareness of the difference between unlawful and unethical practices, provides you with information on how to avoid pitfalls, and how to deal with unlawful situations.

Motivational Career Coach Certification Companion

The 5 Steps curriculum parallels our national Motivational Career Coach certification program and can be used by career coaches to move greater numbers of job seekers through their system with less effort and higher placement rates.

Proven Results

“The results of this program have been miraculous. Job seekers who have been chronically out of work and had given up hope have obtained multiple job interviews and have found employment - and that in a state with the second highest unemployment rate in the nation! It is so exciting to see how empowered job seekers feel and act after completing this training and following its steps.”

Susan Corey, Workforce Development Manager
Southeast Michigan Community Alliance

“This program is a must for all job seekers in today’s highly competitive market. Whether you’re a graduating student, or a transitional worker, you will benefit from all the simple motivational techniques and career management tips that are offered.”

Sherry Zylka, MA, Associate Dean of Continuing Education and Workforce Development
Schoolcraft College, Michigan

“I tried and tried and couldn’t even get anyone to give me an interview. Using the value-based resume and Meticulous Action Plan made all the difference. Within two weeks, I had multiple interviews and landed the job of my dreams!”

Heather, Las Vegas, NV

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Dynamic Works Institute, the leading national training and certification institute for workforce development professionals, has over 17,600 students who have taken more than 289,000 courses and been awarded more than 12,200 Workforce Development Professional Certifications. For more information about the organization, its training products, or potential training partnership opportunities, visit www.dynamicinstitute.com, email us at: info@dynamicinstitute.com or call (321) 205-1590.