



MORE TRAFFIC THAN EVER!

- All booths are in the main lobby leading to the ballroom for all major events.
- All traffic will flow through the lobby area for every break, workshop and meal.

MULTIPLE MARKETING OPPORTUNITIES!

- Exhibit space
- Sponsorships
- Program advertising

WHO'S ATTENDING?

- Hundreds of workforce professionals
- State and regional level decision-makers
- Workforce development & economic development professionals
- WIB staff, One-Stop staff, service providers
- Front-line staff, supervisors, board member

Call (321) 205-1590, email events@dynamicinstitute.com, or register online at www.dynamicinstitute.com

Dynamic Works Institute
 597 Haverty Court, Suite 60
 Rockledge, FL 32955



WORKFORCE SUMMIT 2007

CALL FOR EXHIBITORS, SPONSORS, & ADVERTISERS

JANUARY 29 - 31, 2007
 HILTON UNIVERSITY OF FLORIDA
 CONFERENCE CENTER HOTEL



www.dynamicinstitute.com

Hosted by Dynamic Works Institute

EXHIBITOR PACKAGE & BENEFITS

Exhibit Booth - \$600

- 8x6 table top exhibit space
- Skirted table, 2 chairs, electricity internet
- Company identification sign at booth
- One complimentary full Summit registration
- Company listing with contact information in Summit program
- Company listing and link on Summit web site

TENTATIVE LAYOUT



EXHIBIT HALL HOURS

Hours subject to change as agenda is finalized.

Set up:

Monday 01/29 10:00 a.m.-2:00 p.m.

Show Hours:

Monday 01/29 3:00-8:00 p.m.

Tuesday 01/30 8:00 a.m.-3:30 p.m.

Tear Down:

Tuesday 01/30 3:30-8:00 p.m.

PROGRAM ADVERTISING & OTHER MARKETING OPPORTUNITIES

Quarter page ad	\$125
Half page ad	\$250 (comp for Bronze sponsor)
Full page ad	\$400 (comp for Silver sponsor)
Inside front cover ad	\$500 (comp for Gold sponsor)
Inside back cover ad	\$500 (comp for Gold sponsor)
Back cover ad	\$600

CONTACT DYNAMIC WORKS

Phone: 321-205-1590

email: events@dynamicinstitute.com

website: www.dynamicinstitute.com



SPONSORSHIP LEVELS & BENEFITS

Bronze Sponsor - \$2,500

- Complimentary premier exhibit space
- Two full conference registrations
- One Exhibit Hall Only registration
- Half page advertisement in Summit program
- Logo on screen during plenary sessions
- Sponsor recognition on Summit signage
- Sponsor recognition on Summit web site
- Sponsor recognition in Summit program
- Plus Exhibitor benefits**

Silver Sponsor - \$5,000

- Complimentary premier exhibit space
- Choice of refreshment break sponsorship with recognition at event
- Two full conference registrations
- Two Exhibit Hall Only registrations
- Full page advertisement in Summit program
- Priority ad placement
- Plus Bronze sponsor and Exhibitor benefits**

Gold Sponsor - Contact us for Details

- Complimentary premier exhibit space
- Choice of dinner or Opening Reception sponsorship with recognition at event
- Three to five full conference registrations
- Three Exhibit Hall Only registrations
- Back or inside cover advertisement in Summit program*
- Logo displayed individually on screen during plenary sessions
- Priority booth assignment
- Logo on Summit program cover
- Plus Silver, Bronze, and Exhibitor benefits**